



UPCOMING EVENTS

Derby's cultural offer and events programme plays a huge part in shaping our identity, generating year-round footfall and in creating a more vibrant, safe, and attractive place for visitors. Cathedral Quarter BID are delighted to work with our partners to help deliver a unique events offer for the city.



DERBY FESTÉ

23 & 24 September will see the return of the **Derby Festé** with a programme of vibrant, family-friendly Festé fun taking place across the city centre.



DERBY FOLK FESTIVAL

The **Derby Folk Festival** returns for its 16th edition from **30th September – 2nd October** with a fantastic line up of folk favourites. There are a number of both ticketed and free events for you to enjoy over the course of the weekend.



ASSEMBLE

Assemble by Derby Museums, is a family-friendly showcase of invention, creativity and resourcefulness, which aims to celebrate making in all its shapes and forms. The event which takes place on 23rd October is an opportunity to share your passions and skills, network with other makers and artists and inspire the makers of the future and this year it features Aardman Animation!

CQ BID RENEWAL



DEVELOPING THE NEW BID PLAN FOR 2023-28

Over the past several weeks we have been listening to business views from across the Cathedral Quarter and discussing the needs for today and the priorities for the future.

The overwhelming view from all businesses is that there needs to be a joined-up approach and coordination for the development of the city centre and basic needs of a safe and welcoming environment are just as important today as they always have been.

Access into and around the Cathedral Quarter is a key priority with parking and bus services being key issues which need to be addressed to ensure people get into and use the area as easily as possible.

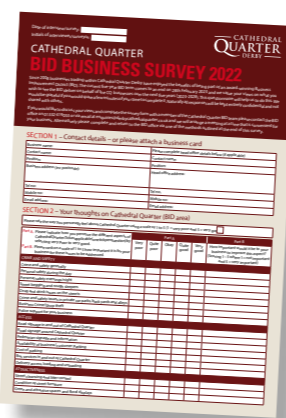
Events and attractive streets are important in driving footfall and making sure that people get back into the habit of using and enjoying the city centre again. This means that we need support in smartening up the streets which have not seen any refurbishment in the area for years and making sure that businesses are promoted and join together in making the Cathedral Quarter a really vibrant and exciting place once again.

The Council has just launched the new Masterplan for discussion and is inviting everyone to play a part in delivering it.

This provides a great opportunity for the BID to ensure that businesses can play an important role in planning the future of the city centre and driving it forward to tackle the issues of today and the immediate future.

Throughout June and the start of July we will continue to ask for your input into the CQ BID Proposal and Business Plan for 2023-28 and testing your views on the developing framework. Please look out for further opportunities to provide your feedback and, of course, the BID Manager Brad Worley and the BID team are available at any time to meet you and discuss your thoughts.

Martin Langsdale
Chair of the Cathedral Quarter



BID RENEWAL COUNTDOWN

Look out for news on discussion group events in July and social events to come together to discuss what you would like to see in the next plan.

- **June – July** – Reviewing business priorities and developing BID Plan
- **August – September** – Preparing and finalising the BID Proposal and Business Plan
- **October – November** – Ballot Period Begins & Ballot Papers go out
- **November** – Ballot results announced

HAVE YOUR SAY!

Contact the **BID Manager** on **01332 419053**

Complete a **Business Survey** which can be found on the **CQ website**

Look out for future opportunities to **provide your feedback**.

Keep informed through our **Renewal Ebulletin** and **BID Website**

BID UPDATE SUMMER 2022



A JURASSIC DAY OUT IN CATHEDRAL QUARTER

On **Saturday 23rd July**, Derby's Cathedral Green will welcome a host of prehistoric pals who will roam the arena and entertain the whole family! As well as meeting Zeus the T-Rex, Emily Bronty, Tank the Triceratops and lots of other Dino's, Children can also undertake training to become a Dinosaur Ranger and learn all about the evolution and extinction of these fascinating creatures!

This event is **free to attend** and takes place from 11am – 4pm.



FREE
EVENT

CQ SUMMER LIFE

CQ Summer Life Magazine has just recently been released with 20,000 copies being distributed via a targeted household mailing and to city centre businesses. The magazine is also available digitally on the Derby Cathedral Quarter website and is also being promoted via other online platforms to gain maximum exposure.



PLATINUM PARTY AT THE MARKET PLACE

The Cathedral Quarter BID sponsored the Derby City Council event that saw four tribute acts entertain the crowds in the Market Place on Saturday 4th June as part of the **Queen's Platinum Jubilee celebrations**.

PLATINUM JUBILEE TICKET PRIZE DRAW

We partnered with St Peters Quarter BID to deliver the **Platinum Jubilee Ticket prize draw** in celebration of the Queen's Platinum Jubilee.

Twelve lucky entrants won £100 of shopping vouchers each to spend in Cathedral Quarter and St Peters Quarter Businesses. The aim of the Ticket Prize Draw was to encourage and drive footfall into the city centre as entrants could only enter by picking up a ticket from businesses and posting it in one of 20 post boxes located in businesses across the two BID areas.



CELEBRATE SADLER GATE

On **Saturday 16th July** we will be celebrating everything Sadler Gate! The business community will be out in force to bring a vibrant day of activities and entertainment to the heart of Cathedral Quarter. This is a family day event with lots going on for all ages! You can expect DJ's, Music, Food and Drink, Shopping, and much more to see and do throughout the day, leading into the party atmosphere of Sadler Gate by night.





2022 AT A GLANCE

- BID Ranger service
- CQ Annual Report 2021/22
- CQ Loyalty card scheme
- CQ website business profiles
- Crime Prevention Scheme
- Defibrillator
- Derbyshire Business Crime Reduction Partnership
- Ebulletins and business comms
- Event support and sponsorship
- Floral displays
- Footfall cameras
- Google Garage
- Purple Flag Accreditation
- Retail Sales Monitor
- Social media support and business promotion
- Storewatch radio loan scheme
- Whats On Guide
- Window Vinyls and Poetry displays
- Jubilee and Summer Events

BID RANGER SERVICE

Your **BID Rangers**, Jon and Scott are available to support you and your business, providing information and guidance on BID projects and initiatives. The Rangers also continue to work with partners to address crime and ASB in the area.

CQ LOYALTY CARD SCHEME



The **CQ Loyalty Scheme** has amassed almost 3,000 cardholders. The **I Love card** is now on offer to the public for a discounted price of £1.00 to encourage people to shop local. If your business wishes to promote an offer which is exclusive to card holders, please get in touch with the BID office. Employees who work in the Cathedral Quarter are also eligible for the free CQ I Work card which can be obtained via the BID website.

CQ WEBSITE BUSINESS PROFILE

Each business in Cathedral Quarter benefits from its own profile page on the **CQ website business directory**. Get in touch if you would like to update anything on your page.

SOCIAL MEDIA SUPPORT & BUSINESS PROMOTION

We continue to **share appropriate posts** from businesses where the BID is tagged and encourage your business to keep doing so in order for us to promote the quality offering in the Cathedral Quarter.

EBULLETINS AND BUSINESS COMMS

Weekly communications are sent to advise businesses of important and relevant information regarding BID projects, developments in the area, your good news and much more besides. To receive these updates, please email the BID office – enquiries@derbycathedralquarter.co.uk

We have also now developed a **Whats On Guide** which is sent weekly to our public database. If you have any events that you would like to feature please let us know.

CRIME PREVENTION SCHEME

Cathedral Quarter BID and Derby City Council continue to offer a **Crime Prevention Scheme** for Cathedral Quarter businesses, providing crime prevention solutions for installation within premises in the Cathedral Quarter BID area. Businesses are invited to apply for a visit from a crime prevention officer to ascertain what solutions would be best for your premises. Following on from this, equipment will be purchased and provided to businesses to help with crime prevention.

FOOTFALL CAMERAS

The BID continue to fund **footfall cameras** in the BID area to enable us to gather crucial data regarding the number of visitors to the area which can then be used to aid the attraction of new businesses and investment to the Cathedral Quarter.

RETAIL SALES MONITOR

Partnerships for Better Business (pfb uk), contract managers for Cathedral Quarter and St Peters Quarter BIDs, have continued to operate a **weekly sales and footfall monitor** scheme covering both BID areas.

This data has been crucial in helping to monitor the performance of the city during periods of restrictions and will assist decision-making during the recovery and transformation of the city. If your business would like to receive the monitor, we ask for your sales figures each week which are completely confidential. Please contact the BID team if interested.



DEFIBRILLATOR

The BID continues to fund the maintenance of the **Defibrillator** which we installed on Friar Gate in 2020. The unit provides much needed lifesaving equipment in the BID area. This is in a lockable cabinet and the code can be obtained by calling 999.

STOREWATCH RADIO LOAN SCHEME

We continue to provide the **Storewatch Radio** loan scheme to help businesses share information and make the area safer. They enable businesses to keep in contact with one another, the Rangers and other partners, such as CCTV and the Police.



TRAUMA KITS

The Police and Crime Commissioner in partnership with the Cathedral Quarter and St Peters Quarter BIDs supplied further **trauma kits** to businesses in the city centre to be used in an emergency if somebody has suffered life threatening knife injuries. These have proved invaluable during a small number of incidents over the past year.

EVENT SUPPORT AND SPONSORSHIP

The BID continues to provide **sponsorship and support** to a number of events which take place each year bringing visitors and vibrancy to the Cathedral Quarter. These include Derby Feste and Derby Folk Festival amongst others.

FLORAL DISPLAYS

The BID has again funded the installation and maintenance of **hanging baskets** and **floral planters** around the BID this summer, creating a brighter and more pleasant environment for workers and visitors to the Cathedral Quarter.



DERBYSHIRE BUSINESS CRIME REDUCTION PARTNERSHIP (DBCPR)

Cathedral Quarter and St Peters Quarter BIDs have collaborated with the Chamber of Commerce to introduce the **Derbyshire Business Crime Reduction Partnership (DBCPR)** to the city, providing levy-paying businesses with access to the county-wide scheme free of charge. Users can also download the DISC app which gives them the ability to share intel, report incidents to the Police, view offender photo galleries, and receive crime alerts and newsletters. If your business would like to join the scheme, please contact the BID office.



PEACE Doves AT DERBY CATHEDRAL



PEACE Doves AT DERBY CATHEDRAL

The BID was proud to sponsor this **amazing installation** which took place at Derby Cathedral from April to June. The mass participation large-scale art installation, created by renowned sculptor and artist Peter Walker featured around 8,000 paper doves decorated by the public, suspended on ribbon above the nave of the Cathedral, accompanied by a soundscape from composer David Harper. Businesses also got involved by decorating and displaying doves in their own window displays.



CQ ANNUAL REPORT

The 2021/22 Cathedral Quarter **Annual Report** was posted out to businesses along with levy bills in March as well as being available to view on the CQ website. The report featured a review of the work carried out by the BID during 2021/22, a financial summary and information on how you can get involved in your BID, thereby maximising the value for money you receive for your BID levy.



HOW YOU CAN GET INVOLVED WITH YOUR BID

By far the best way to find out about opportunities to get involved in and make your levy payments work for you is to sign up for our weekly ebulletin. This is the first point of call to find out about forthcoming publications and events that you can join in with, and for any other opportunities such as networking events, community building collaborations and much more. To receive the weekly ebulletins please email enquiries@derbycathedralquarter.co.uk or call **01332 419053**



ART & POETRY PROJECT

Cathedral Quarter BID were successful in an application to the **ARG Vibrancy Fund** to deliver a number of projects to increase the vibrancy in the area. Working with landlords of vacant units and owners of businesses, we have installed a number of window vinyls and poetry vinyls around the BID area. The artwork was all provided by local creatives including Lynne Hollingsworth who was involved with the Derby Ram Trail, and a number of artists from Artcore, based on Albert Street. The poetry was provided by James McInerney who runs the worldwide Poetry Project initiative.

