

WHATS ON IN

CATHEDRAL QUARTER DERBY



September/October 2022

Over the next few months, **Derby's Cathedral Quarter** will play host to a number of exciting events!

We welcome the return of **Derby Festé** and the **Folk Festival**, the arrival of **Gaia** and play host to many other events across the area.



Sign up to our **What's On Guide**

Have you ever missed out on what's happening in Derby because you didn't hear about it?

Do you wish there was a single place with all the info you need to plan your week?

We hear you!

Our weekly **What's On Guide** is the ultimate go-to digital destination for the latest listings and we'll even send it direct to your inbox with a weekly email digest. Its quick and easy to sign up. Make sure you never miss out again!

Register today at www.derbycathedralquarter.co.uk/whats-on-guide/



Get Involved

If your business has any one off, weekly or monthly events that you would like to be included in this guide please send us an email at **enquiries@derbycathedralquarter.co.uk** and let us know the details.



2022 - A Great Year for Events!

This year has certainly seen visitors come back to the area to enjoy some fantastic events!

Here are some of the highlights from this year and some great statistics which show a positive outlook for the future of the city's recovery post pandemic!

Celebrate Sadler Gate

Stats

- Footfall up by **50.2%** on same day previous year
- **30+** Businesses took part
- Sales reported to be up by **10.34+** compared to previous year
- Facebook event reached in excess of **67k** accounts
- **Brilliant feedback** from businesses and visitors alike and a want for this to return again



Peace Doves

Stats

- **24,117** visitors during 7 week period
- Facebook posts reached in excess of **464k** accounts
- **43%** of people came to Derby with the intention of attending Peace Doves.

Platinum Jubilee Celebrations

Stats

- TikTok Post of event went viral with **12.6k** views
- Sales up by **24%** on previous year



A Jurassic Day Out in Cathedral Quarter

Stats

- Footfall up by **41.7%** on same day previous year
- Over **4,000** visitors attended the event
- Sales reported to be up by over **150%** by some businesses
- Facebook event reached in excess of **126k** accounts
- The Museum of Making had **busiest ever day** since opening in 2021
- This event made people **explore the city** and areas they wouldn't usually visit



Other events we welcomed in Cathedral Quarter

- St Georges Day
- Queen Baton Relay
- Military Parade
- Caribbean Carnival
- Derby Ramathon

Derby Festé

23-24 September

Since 2007 **Derby Festé** has been bringing the life and soul to the city centre with its myriad of entertainment from all over the world. This year's exciting programme will feature family-friendly shows that will bring the city centre streets to life with contemporary and unique music, dance, street theatre and large-scale installations.

DERBY FESTE



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Gaia

22 September – 16 October

Derby Cathedral welcomes Luke Jerram's **Gaia** which is programmed in association with Derby Festé.

Gaia is a touring artwork measuring seven metres in diameter and created from 120dpi detailed NASA imagery of the Earth's surface. The artwork provides the unique opportunity to see our planet on this scale, floating in three-dimensions above the nave of the Cathedral.

A specially made surround sound composition by BAFTA award winning composer Dan Jones is played alongside the sculpture.



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Derby Folk Festival

30 September – 2 October

Derby Folk Festival returns at the end of September bringing amazing acts and a great atmosphere right into the heart of the city. The Mick Peat Stage on the Market Place will feature some of the biggest and best names in Folk music over the course of the weekend, whilst Derby Cathedral and The Old Bell Hotel will also host a number of satellite events throughout the three days of the festival.



Assemble - Derby's Making Festival

22 October

Assemble: Derby's Making Festival returns to the Museum of Making on Saturday 22nd October following a fabulously successful first event last year.

Produced by Derby Museums, Assemble is a family-friendly showcase of invention, creativity and resourcefulness, which aims to celebrate making in all its shapes and forms. Bringing together artists and makers from varied disciplines to share their passion and skills with the public and to encourage others to have a go at making themselves.

This year's event will also feature Aardman Animation as special guest makers!

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Future Plans

Continuing to build on the brilliant events that have taken place or are booked in, we are looking further ahead to plan:

- A Cathedral Quarter Night Market
- Street Celebrations
- Large scale events for next year

If you are interested in getting involved or supporting any of our activities, please let us know.

Look out for our Christmas newsletter coming soon!

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