

CATHEDRAL QUARTER DERBY

BID UPDATE

Summer 2024

A Jurassic Day Out in Cathedral Quarter

On **Saturday 20th July**, The Dinosaurs will return to the Cathedral Quarter for a third year. Once again the prehistoric pals will roam the arena in the Market Place and entertain the whole family!

This year we have added some new elements such as a Dino Dig, crafting and an augmented reality smartphone trail.

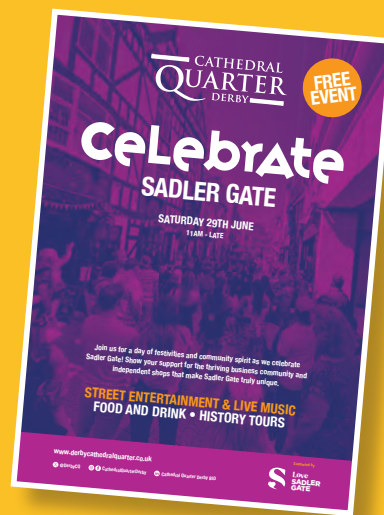
This event is free to attend and takes place from 11am – 4pm.



Cathedral Quarter Street Circus

New for 2024 is the **Cathedral Quarter Street Circus**! On Saturday 10th August we welcome a giant yellow bus to the Market Place which will be filled with circus style acts! There will also be a circus activity workshop and crazy golf to entertain families in attendance.

This event is free for all and takes place from 11am – 4pm.



Celebrate Sadler Gate

On **Saturday 29th June** we will be celebrating everything Sadler Gate for a third year in partnership with the Love Sadler Gate group. The business community will be out in force to bring a vibrant day of activities and entertainment to the heart of Cathedral Quarter.

This is a **FREE** family day event with lots going on for all ages! You can expect Entertainment, Music, Food and Drink, Shopping, and much more to see and do throughout the day, leading into the party atmosphere of Sadler Gate by night.



Diary Dates Section

- 29th June** – Celebrate Sadler Gate
- 20th July** – A Jurassic Day Out in Cathedral Quarter
- 10th August** – Cathedral Quarter Street Circus
- 2nd – 6th October** – Derby Poetry Festival
- 11th – 13th October** – Derby Folk Festival

BID Project Team

The **BID Project Team**, comprising your BID Manager, Brad Worley, and BID Project Executive, Eve Taylor, are available to engage with you regarding your participation in the projects undertaken by the BID. Their aim is to ensure you receive optimal value for your levy payment.



Summer in Cathedral Quarter Magazine

CQ Summer Life Magazine has just recently been released with 10,000 copies being distributed via a targeted household mailing and to city centre businesses. The magazine is also available digitally on the CQ website and is also being promoted via other online platforms to gain maximum exposure.



BID Ranger service

Jon and Scott, your **BID Rangers**, are consistently ready to assist you and your business by offering information and guidance on BID projects and initiatives. Additionally, they collaborate with partners to tackle crime and anti-social behaviour in the area.



Event support and sponsorship

The BID continues to provide **sponsorship and support** to a number of events which take place each year bringing visitors and vibrancy to the Cathedral Quarter.

This summer we are proud to be sponsoring events including the **Derby Folk Festival** and supporting events such as the **Derby Poetry Festival**.





CQ LoyalFree scheme

The **Loyalfree** app is accessible to all levy payers, serving as a promotional tool for your business. With a wide user base of over 120,000 individuals across the nation, businesses can integrate their offers and loyalty programs into the platform, allowing users to capitalise on them while shopping in their local area.

For further details, reach out to the Rangers or get in touch with the BID office.



GEO-Sense

The BID funds a footfall monitoring system named **GEO-Sense**. Through specialised sensors, it collects anonymised data, offering insights into unique visitor counts, dwell time, visitor movements, and frequency of visits. This invaluable data can be leveraged to facilitate the attraction of new businesses and investments to the Cathedral Quarter.



Lifesaving Skills

The BID continues to fund the maintenance of the **Defibrillator** which we installed on Friar Gate in 2020. The unit provides much needed lifesaving equipment in the BID area. This is in a lockable cabinet and the code can be obtained by calling 999.

We also held a free CPR and Defibrillator training session with East Midlands Ambulance Service for businesses to learn lifesaving skills.



Bunting

The BID has once again funded the installation of **bunting** in the streets where there is existing infrastructure to be able to do so. The bunting was installed at the start of April and will continue to stay in place throughout the summer for all the city centre events.



Floral displays

Once more, the BID has provided funding for the setup and care of **hanging baskets** and **floral planters** throughout the BID area this summer. This initiative aims to enhance the ambiance of the Cathedral Quarter, offering a more vibrant and welcoming atmosphere for both employees and visitors.

These beautiful displays will adorn the streets from mid-June to October.





Great British Spring Clean

In March, the BID supported the Keep Britain Tidy initiative – **The Great British Spring Clean**. Joined by volunteers from a number of local businesses we collected over 10 bags of litter from around the BID area as well as removing out of date signage from lamp posts and fly posters from buildings.

Derby City Council's Streetpride team also performed a number of tasks in support with gum removal, jet washing and cleaning the windows of vacant properties.



National Action Month for Retail Crime

In March, we invited all levy-paying businesses to an event to provide some training and information on the systems that the BID funds/supports to aid **crime reduction** in the area.

Attendees heard from the leads of Store Watch Radio System and DISC, as well as Cllr Hardyal Dhindsa and Sgt Mark Sharma on City Centre initiatives and plans. We also invited businesses to hone their crime reporting skills with an Impact Statement writing workshop.



Storewatch radio loan scheme

We continue to offer the **Storewatch Radio** loan program, facilitating businesses in exchanging information and enhancing area safety.

This initiative enables businesses to stay connected with one another, the Rangers, and various partners including CCTV and the Police.



Derbyshire Business Crime Reduction Partnership

The Cathedral Quarter and St. Peter's Quarter Business Improvement Districts (BIDs) maintain their partnership with the Chamber of Commerce, working together to introduce the **Derbyshire Business Crime Reduction Partnership (DBCPRP)** to the city. This initiative offers levy-paying businesses access to the county-wide program at no cost. Through the DISC app, users can share information, report incidents to the Police, browse offender photo galleries, and receive crime alerts and newsletters.

We also hold monthly meetings in person with representatives from the scheme, the Police and PPO's which users are welcome to attend and give their feedback.

If your business would like to join the scheme, please contact the BID office.



Social media support and business promotion

We continue to share appropriate posts from businesses where the BID is tagged and encourage your business to keep doing so in order for us to promote the quality offering in the Cathedral Quarter.



Ebulletins and business comms

Businesses receive **weekly communications** containing crucial updates on BID projects, local developments, positive news, and additional pertinent information.

To receive these updates or advise us of news for inclusion, please email the BID office – **enquiries@derbycathedralquarter.co.uk**

We also release a **Whats On Guide** which is sent weekly to our public database. If you have any events that you would like to feature, please let us know.



CQ Annual Report

In March, the 2023/24 **Cathedral Quarter Annual Report** was distributed to businesses alongside their levy bills and was also accessible for viewing on the CQ website. This report included an overview of the initiatives undertaken by the BID throughout 2023/24, a concise financial summary, and details on opportunities for businesses to engage with the BID, ultimately optimising the return on investment from their levy contributions.

Professional Services Focus

During the months of January and February we implemented a social media campaign which focussed on the professional services in the CQ.

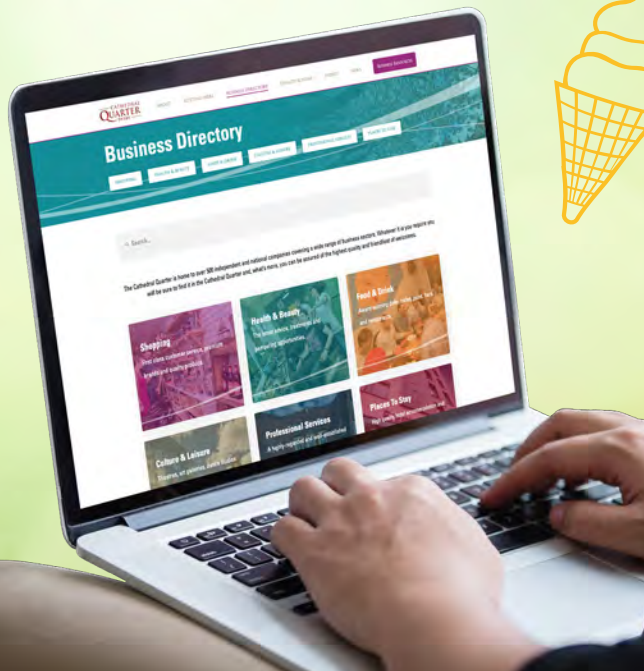
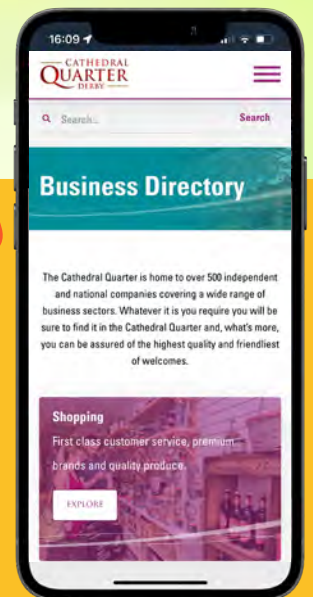
Over 70 businesses were profiled helping to raise awareness of the sector.



CQ website business profile

Every business within the Cathedral Quarter enjoys its dedicated profile page on the **CQ website's business directory**.

Feel free to reach out if you need to make any updates to your page.

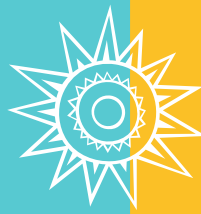


How you can get involved with your BID

To discover the most effective means of utilising your levy payments and exploring engagement opportunities, we highly recommend subscribing to our weekly ebulletin. This serves as your primary resource for staying informed about upcoming publications, events, networking opportunities, community collaborations, and much more.

To start receiving these invaluable updates, simply email **enquiries@derbycathedralquarter.co.uk** or call **01332 419053**.

Developments in and around Cathedral Quarter



Assembly Rooms

Derby City Council has announced plans for the redevelopment of the long-closed **Assembly Rooms** site. The plans propose cultural and commercial space, including a multi-functional building and redesigned Market Place. Partnering with VINCI Developments UK and ION Developments, the development aligns with the Council's vision to transform Derby into a dynamic cultural hub. Demolition is expected to commence in the Autumn.



Becketwell

Last summer marked the official opening of 'The Condor', a 259-apartment block, alongside the inauguration of the new public green space dubbed 'Springwell Square'. Progress is steadily advancing on phase two of the **Becketwell Development**, the Entertainment Arena, earmarked for completion in early 2025.

Derby Market Hall

Derby's Market Hall is scheduled to unveil in Spring 2025. Spearheaded by Hemingway Design, the Market Hall assures a delightful fusion of shopping, dining, and entertainment experiences. Renovated with meticulous care, the Victorian edifice showcases a striking cast iron and glass roof, complemented by a versatile interior adaptable to accommodate a diverse array of events.



Albert Street & Victoria Street Improvements

Construction continues on enhancing **Albert Street and Victoria Street** with the aim of alleviating congestion, reducing pollution, and enhancing accessibility for cyclists and pedestrians. The upgrades include widening pathways, enhancing cycle lanes, installing additional cycle stands, and introducing new paving to enhance street aesthetics and coherence. The project is scheduled to continue until Autumn 2024.



Osnabruck Square

In addition to the completion of the Derby Market Hall and the enhancements to Albert Street & Victoria Street, **Osnabruck Square** will undergo redevelopment, transforming into a vibrant public space ideal for outdoor dining and leisure.



CATHEDRAL QUARTER OFFICES

Cathedral Quarter BID Ltd, 2nd floor, 12 The Strand,
Cathedral Quarter Derby DE1 1BA

Tel: 01332 419053 • enquiries@derbycathedralquarter.co.uk

www.derbycathedralquarter.co.uk

CathedralQuarterDerby

Cathedral Quarter Derby BID @DerbyCQ