

**Please fill out this form when requesting financial support from Cathedral Quarter BID - to support proposal of funding for project or event.**

Name of event	
Type of event	
Date and times of event	
Location of event	
Event organisers	
Provide a brief description of the event	
Describe your target audience (age/demographic/catchment). Please estimate the number of people your event will attract.	

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 This report has been prepared by Partnerships for Better Business Ltd (pfb UK) on behalf of Cathedral Quarter BID

<p>Are there any other partners involved in delivering your event (i.e. who else are you working with?)</p>	
<p>Who else has confirmed financial support for your event and at what level? Please list all sources of income and your expected expenditure.</p>	
<p>Are you planning to approach anyone else for financial support?</p>	
<p>What are you asking of the BID by way of support* (e.g. in kind support through our regular comms and marketing channels, financial support, or other?)</p>	
<p>What difference will our support make to the event? If requesting financial support, how will it be used?</p>	
<p>What value will your event deliver back to BID levy payers?***</p>	
<p>What recognition will Cathedral Quarter BID receive for this support?</p>	
<p>How does your event fit with the Cathedral Quarter BID objectives?</p>	
<p>If your event doesn't go ahead can you confirm that any financial support that the BID might offer can be refunded?</p>	

*\* Cathedral Quarter BID is always happy to feature any event that is happening in the BID area on our BID website and include in our diary dates/talk up of the event to our BID businesses in our ebulletins and support in social media. A value can also be put on this which can help you with other grant applications as well. In some instances, Cathedral Quarter BID may be able to support with financial assistance, communication to BID Businesses or other in-kind support.*

*\*\* Please note that Cathedral Quarter BID resources are generated from the levies that all businesses based in the BID area pay annually for the benefit, improvement and development of the Cathedral Quarter. Once we get this information from you we may need to take a proposal to our BID Board for approval.*

*Any work that the BID undertakes or invests in must be in line with our BID Vision and Objectives. See our BID Business Plan on <https://www.derbycathedralquarter.co.uk/app/uploads/2022/10/CQ-BID-Plan-and-Proposal-FINAL-as-at-20221002.pdf>*