

Kings Coronation Trail

To celebrate the **Coronation of King Charles III**, we created a poster trail for families to follow during the period of 2nd – 14th May. 11 posters were displayed in business windows, and each contained a different letter and fun fact about the King.

Using the LoyalFree app to locate the posters, participants then were challenged to unscramble the letters they had found to reveal the name 'King Charles'.



Coronation Celebrations

The BID supported three days of celebrations held at Derby Cathedral for the Coronation of King Charles III. As well as the screening of the ceremony, the public were invited to attend a 'Big Lunch' event as well as take part in the 'Big Help Out' which saw people taking part in activities such as bell ringing and flower arranging.



CQ Annual Report

The 2022/23 **Cathedral Quarter Annual Report** was posted out to businesses along with levy bills in March as well as being available to view on the CQ website. The report featured a review of the work carried out by the BID during 2022/23, a financial summary and information on how you can get involved in your BID, thereby maximising the value for money you receive for your BID levy.

CQ website business profile

Each business in Cathedral Quarter benefits from its own profile page on the **CQ website business directory**.

Get in touch if you would like to update anything on your page.



Bunting

The BID has once again funded the installation of bunting in the streets where there is existing infrastructure to be able to do so. The bunting was installed in time for the Kings Coronation celebrations and will continue to stay in place throughout the summer for all the city centre events.



Retail Sales Monitor

Partnerships for Better Business (pfbb uk), contract managers for Cathedral Quarter and St Peters Quarter BIDs, have continued to operate a weekly sales and footfall monitor scheme covering both BID areas.

This data has been crucial in helping to monitor the performance of the city during periods of restrictions and will assist decision-making during the recovery and transformation of the city.

Developments in and around Cathedral Quarter

Derby Market Hall

The refurbishment of **Derby Market Hall** has commenced its second phase of work, making major internal and external improvements.

The Market Hall is set to become a vibrant retail and leisure destination, linking Derbion and St Peter's Quarter to the Cathedral Quarter and Becketwell. When complete, it will pay homage to its heritage while evolving to meet modern needs and consumer demand. The Market Hall is expected to reopen in late 2024.



Eastern Gateway/ Eagle Quarter

Derbion have submitted plans to Derby City Council which will transform the current site of the Eagle Market if approved. Phase one of the Eagle Quarter development is already being considered within the proposed **Eastern Gateway** project on part of the existing Eagle Market site.

The masterplan includes new homes and commercial uses with new public spaces and walkable streets that will integrate the site with the rest of the City Centre and improve new connections to the river.



Becketwell

The construction of the 259 Build to Rent (BTR) apartment block known as 'The Condor' is near completion and expected to open before the summer. The apartments benefit from a roof terrace, 24 hour gym and free wifi.

The **Becketwell** arena is expected to host over 200 cultural and commercial events each year and attract an additional 250,000 visitors to the city, construction will commence shortly, with completion expected in late 2024.



How you can get involved with your BID

By far the best way to find out about opportunities to get involved in and make your levy payments work for you is to sign up for our weekly ebulletin. This is the first point of call to find out about forthcoming publications and events that you can join in with, and for any other opportunities such as networking events, community building collaborations and much more.

To receive the weekly ebulletins please email **enquiries@derbycathedralquarter.co.uk** or call **01332 419053**

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BID UPDATE

Summer 2023

Celebrate Sadler Gate

On **Saturday 1st July** we will be celebrating everything Sadler Gate for a second year! The business community will be out in force to bring a vibrant day of activities and entertainment to the heart of Cathedral Quarter. This is a **FREE** family day event with lots going on for all ages! You can expect DJ's, Music, Food and Drink, Shopping, and much more to see and do throughout the day, leading into the party atmosphere of Sadler Gate by night.



CQ Carnival Day

New for 2023 is our **CQ Carnival Day**! On Saturday 19th August we welcome a number of street theatre and circus style acts, including a giant walkaround elephant and a one man circus, to the Market Place for a family fun day!

This event is free to attend and takes place from 11am – 4pm.

Dates for your Diary

1st July – Celebrate Sadler Gate

22nd July – A Jurassic Day Out in Cathedral Quarter

19th August – CQ Carnival Day

23rd – 24th September – Derby Feste

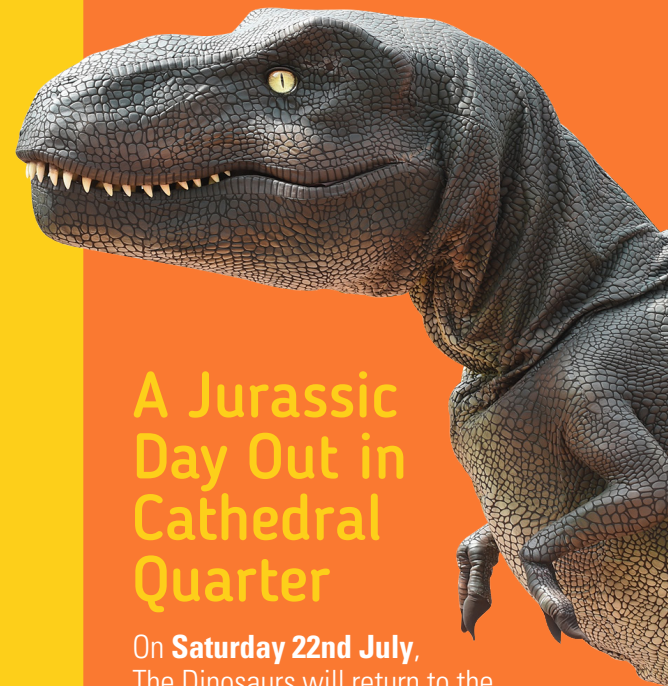
29th September – 1st October – Derby Folk Festival

5th – 8th October – Derby Poetry Festival

A Jurassic Day Out in Cathedral Quarter

On **Saturday 22nd July**, The Dinosaurs will return to the Cathedral Quarter for a second year. Following the success of last years event, we will once again welcome a host of prehistoric pals who will roam the arena in the Market Place and entertain the whole family! Children can also undertake training to become a Dinosaur Ranger and learn all about the evolution and extinction of these fascinating creatures!!

This event is free to attend and takes place from 11am – 4pm.



Summer in Cathedral Quarter Magazine

CQ Summer Life Magazine has just recently been released with 17,000 copies being distributed via a targeted household mailing and to city centre businesses. The magazine is also available digitally on the CQ website and is also being promoted via other online platforms to gain maximum exposure.



BID Project Team

The **BID Project Team** consists of your BID Manager, Brad Worley, and BID Project Executive, Eve Taylor. Both are on hand to discuss your involvement in the projects that the BID undertakes to help you gain the best value for your levy payment.



Storewatch radio loan scheme

We continue to provide the **Storewatch Radio loan scheme** to help businesses share information and make the area safer. They enable businesses to keep in contact with one another, the Rangers and other partners, such as CCTV and the Police.



Social media support and business promotion

We continue to share appropriate posts from businesses where the BID is tagged and encourage your business to keep doing so in order for us to promote the quality offering in the Cathedral Quarter.



Defibrillator

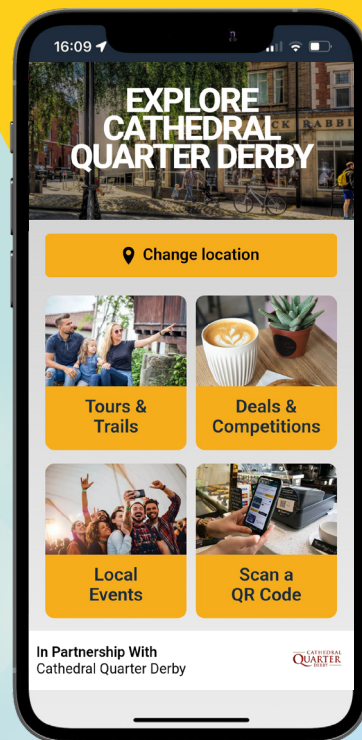
The BID continues to fund the maintenance of the **Defibrillator** which we installed on Friar Gate in 2020. The unit provides much needed lifesaving equipment in the BID area.

This is in a lockable cabinet and the code can be obtained by calling 999.



CQ LoyalFree scheme

The **LoyalFree app** is available to all levy payers to use as a promotional tool for your business. With over 120,000 users nationwide, businesses can add offers and loyalty schemes to the platform for users to take advantage of whilst shopping locally. The app also features a number of trails which enables users to explore the city centre, discovering new businesses, points of historical importance and more. For more information speak to the Rangers or contact the BID office.



Ebulletins and business comms

Weekly communications are sent to advise businesses of important and relevant information regarding BID projects, developments in the area, your good news and much more besides.

To receive these updates or advise us of news for inclusion, please email the BID office – enquiries@derbycathedralquarter.co.uk

We also release a **Whats On Guide** which is sent weekly to our public database. If you have any events that you would like to feature, please let us know.



BID Ranger service

Your **BID Rangers**, Jon and Scott are always available to support you and your business, providing information and guidance on BID projects and initiatives. The Rangers also continue to work with partners to address crime and ASB in the area.



Great British Spring Clean

In March, the BID supported the Keep Britain Tidy initiative – The **Great British Spring Clean**. Joined by volunteers from a number of local businesses we collected over 20 bags of litter from around the BID area as well as removing out of date signage from lamp posts and fly posters from buildings.

Derby City Council's Streetpride team also performed a number of tasks in support with gum removal, jet washing and cleaning the windows of vacant properties.



Footfall cameras

The BID continues to fund footfall cameras in the BID area alongside Derby City Council to enable us to gather crucial data regarding the number of visitors to the area which can then be used to aid the attraction of new businesses and investment to the Cathedral Quarter.

Floral displays

The BID has again funded the installation and maintenance of **hanging baskets** and **floral planters** around the BID this summer, creating a brighter and more pleasant environment for workers and visitors to the Cathedral Quarter.

The displays will be in place from mid June, through to October.



Derbyshire Business Crime Reduction Partnership

Cathedral Quarter and St Peters Quarter BIDs continue to collaborate with the Chamber of Commerce to bring the **Derbyshire Business Crime Reduction Partnership (DBCRP)** to the city, providing levy-paying businesses with access to the county-wide scheme free of charge. Users can download the DISC app which gives them the ability to share intel, report incidents to the Police, view offender photo galleries, and receive crime alerts and newsletters.

We also hold monthly meetings in person with representatives from the scheme, the police and PPO's which users are welcome to attend and give their feedback.

If your business would like to join the scheme, please contact the BID office.

