

## MILESTONES

Congratulations to the following businesses all celebrating important anniversaries this year.

We wish them all the very best of luck for continued success.



Friargate Alterations 40th Anniversary



Wardwick Dry Cleaners 20th Anniversary



Sky Recruitment Solutions 5th Anniversary

- |                          |                           |                          |
|--------------------------|---------------------------|--------------------------|
| Birds – 100 yrs          | Giorgio Reggiani – 30 yrs | Lathams – 40 yrs         |
| Paskett PR – 10 yrs      | Strand Hair – 10 yrs      | Panorama Cafe – 40 yrs   |
| Scentaflora – 40 yrs     | Gadsby Nichols – 30 yrs   | Flowers By Joy – 100 yrs |
| Keith Hall Hair – 60 yrs | Alfred Hair – 40 yrs      | Johns Framing – 30 yrs   |
| Games Workshop – 40 yrs  | S Bailey – 70 yrs         |                          |

## NEW BUSINESSES

The first quarter of 2019 has seen a number of new businesses join us in Cathedral Quarter. We welcome them all to the BID area and wish them all the best for a successful future.



Roots Sadler Gate



Foulds Guitars Strand Arcade



Isabelles Market Place



Collective Tattoo Market Place



Blok Bar & Kitchen Queen Street



Zak D'ler Hair & Beauty Victoria Street



Derbyshire Wildlife Trust Sadler Gate



The Forge Blacksmiths Yard



The Sanctuary Iron Gate

## CQ REDEVELOPMENT NEWS

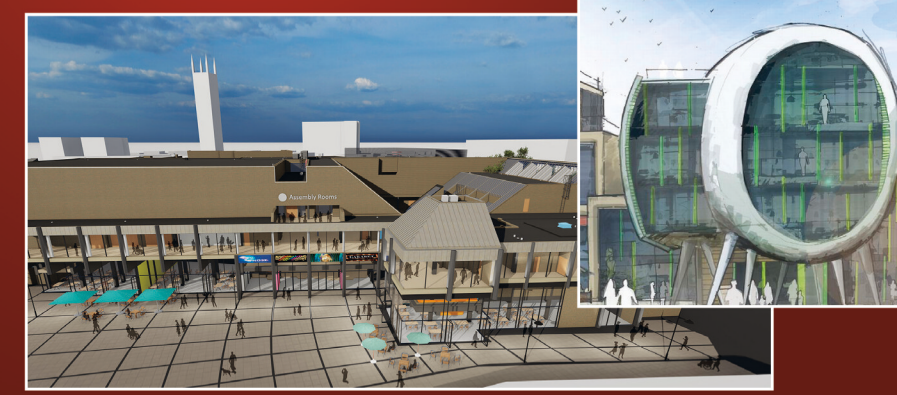
A number of large redevelopment schemes have been proposed for the Cathedral Quarter over the next few years with the potential to have a hugely positive impact on the area.

**Assembly Rooms** – Proposals to transform the Assembly Rooms include retaining and enhancing the architectural features of the outside of the building whilst at the same time renovating the public areas to maximise space and ensure it is a venue fit for the 21st century. New commercial and food and beverage units opening onto the Market Place will be created, floor to ceiling glazing installed and improvements made to the external look and facilities of the car park. The venue is expected to deliver hundreds of events each year and expects to attract 160,000 visitors to the city centre.

**The Museum of Making at Derby Silk Mill** – The project will sustainably redevelop Derby Silk Mill, widely regarded as the site of the world's first factory and part of the UNESCO Derwent Valley Mills World Heritage Site. It will create an inspirational new museum, celebrating Derby's heritage of makers through the internationally, regionally and locally significant collections and create new maker spaces and facilities for use

by the makers of today. The museum will open in 2020, in time for the 2021 tricentenary of the Silk Mill as the site of the world's first factory.

**Becketwell** – Leeds-based property developer St James Securities (SJS) is working in partnership with Derby City Council to deliver a comprehensive regeneration of the Becketwell area. Plans include a mix of homes, workspace, hotel, retail and leisure uses as well as a new public square for the city. Part of the work will include the demolition of the old Debenhams building, due to start later this year subject to the necessary permissions.



**Market Hall** – A transformation is underway that will create a new and vibrant market offering. The building requires improvements and the first phase is well underway with surveys carried out to assess the roof of the Market Hall. Running in parallel with the roof works, consultants have been working on the internal and external refurbishments needed to help reposition the market to achieve its new vision 'Everything Derby' with internal works expected to start after the scaffolding has been dismantled in late 2021. Overall transformation will be complete in spring/summer 2022.

## FUTURE HIGH STREET FUND

Cathedral Quarter and St Peters Quarter BIDs worked alongside Derby City Council and other partners to submit an expression of interest to the Future High Streets Fund earlier this year.

The Government announced the £675 million Future High Streets Fund last

year to help local areas to respond and adapt to changes taking place in towns and city centres. It is designed to support local areas to prepare long-term strategies, providing co-funding towards capital projects that bring transformative change.

An announcement on which local authorities have been successful in reaching the next stage will be made later this year. We will endeavour to keep you posted on developments in due course.



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# CQ BID UPDATE

SUMMER 2019



Welcome to the Cathedral Quarter BID's Summer Newsletter. Inside you will find an overview of some of the activities undertaken in the first half of this year together with information on some upcoming projects and regeneration schemes within the BID area.

## USEFUL CONTACTS

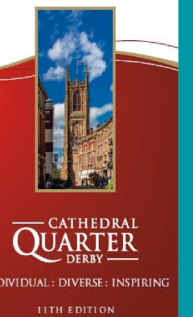
The Cathedral Quarter BID have produced a **Useful Contacts Guide** in conjunction with St Peters Quarter BID. The guide contains details of organisations and contacts that we believe will prove helpful to businesses to determine who to contact in specific incidences.

This leaflet will have been delivered recently alongside the eleventh edition of the Cathedral Quarter Mini Guide.



## CATHEDRAL QUARTER MINI GUIDE

YOUR GUIDE TO DERBY CATHEDRAL QUARTER



Thirty thousand copies of the eleventh edition of the **CQ Mini Guide** have been produced and are now available through Art Boxes across the County, at Derby Sales & Information Centre, Cathedral Quarter businesses and locations throughout the city.

The eleventh edition has seen changes including an updated map, revised text and images as well as updated information on everything to see and do in the Cathedral Quarter. If you would like to display copies in your business please contact the BID office and our Ranger team will deliver some to you.

## CQ ANNUAL REPORT 2018

The Cathedral Quarter BID Annual Report was posted out to businesses along with the BID levy bills in March as well as being available to view online via the Cathedral Quarter website.

The report featured a review of the work carried out by the BID during 2018, a financial summary and information on how you can get involved in your BID, thereby maximising the value for money you receive for your BID levy.



## CATHEDRAL QUARTER RANGERS



As well as tackling ASB and crime issues, the Cathedral Quarter Rangers continue to work on helping to promote the area, liaising with visitors on a daily basis, providing support for businesses and highlighting the benefits and opportunities which exist through BID projects and initiatives.

The Rangers have also taken part in two Safer Neighbourhood Days so far this year accompanying Safer Neighbourhood Team officers in visits to businesses in Cathedral Quarter to gather updates on issues in the immediate area as well as intelligence that may not have been previously shared.

## A DAY IN THE LIFE OF A RANGER – RADIO DERBY



Cathedral Quarter BID received some excellent positive coverage in March when BBC Radio Derby presenter Andy Twigge joined Rangers Jon and Scott for a weekly story of 'A Day in the Life of a Ranger'.

The piece allowed listeners to find out more about the role, what the Rangers do on a daily basis and to get an overview of some of the projects that the Cathedral Quarter BID are currently running.

## TACKLING SUBSTANCE ABUSE, HOMELESSNESS & ASB



The Cathedral Quarter Rangers continue to work with the police and other partners in tackling substance abuse, rough sleeping and begging in the area. The BID is an active partner in the Partnership Engagement and Enforcement Programme (PEEP) providing a single cohesive approach to the management of individuals causing significant negative social impact within Derby City.

The PEEP partnership has also won the accolade of Team of the year at the national Resolve ASB awards. This award is yet another great testament to the dedication of all contributors to PEEP for the last two years and we congratulate all parties involved.

## ATCM CONFERENCE HELD IN CATHEDRAL QUARTER



The Association of Town and City Management (ATCM) chose to hold the latest of their Cities Group Roundtable Conferences in the Cathedral Quarter in May.

The event was held at Smith Cooper and was attended by place management professionals from across the UK. The BID and its partners were asked to present on the industry-leading way in which homelessness and ASB are tackled within the city.

## STOREWATCH RADIO SCHEME



Cathedral Quarter businesses can benefit from a free Storewatch radio thanks to funding secured by St Peters Quarter BID through the Police and Crime Commissioners Office.

The Storewatch scheme helps businesses report crime and incidents of ASB via an encrypted digital radio system, thereby helping to create a city centre that is safe and inviting.

## EVENTS IN THE CATHEDRAL QUARTER



### CQ Saturdays

The Cathedral Quarter's summer outdoor entertainment programme kicked off in May with CQ Saturdays Presents – **The Horrible Histories of The Cathedral Quarter**.

As part of Local and Community History Month 2019, we unearthed the macabre history of Derby's Cathedral Quarter, with the help of some fantastical freaky storytellers! The roaming theatrical performances took place at various locations across the Cathedral Quarter, encouraging circulation of footfall and animating the streets.

**Further CQ Saturdays events are due to take place on the following dates:**

June 8th • July 13th  
August 10th • September 14th

All CQ Saturday Presents events are produced by FFTS Events and supported by Derby City Council.

## CQ EASTER TRAIL



A huge thank you to all the businesses who took part in our first Cathedral Quarter Easter Trail.

The trail ran for the two weeks of the Easter half term in April and was put together to attract visitors and encourage footfall around the entire BID area.

The Easter Trail has resulted in a number of entries from eagle-eyed families who spotted all 34 eggs and we have received some wonderful feedback from people that took part to say how much they enjoyed it and how it had enabled them to find businesses that they were not aware of.

Three lucky winners were selected, all choosing vouchers to spend in businesses within Cathedral Quarter.

## CQ CINEMA PRESENTS...



The Cathedral Quarter BID are proud to announce a series of film screenings to be hosted on the Market Place throughout September and October this year.

Working in partnership with QUAD and supported by Derby Live we will be bringing you some family friendly blockbuster movies for your entertainment. Keep your eyes peeled for the film announcements and get ready to bring along your portable chairs and picnic blankets!

## OTHER FESTIVALS AND EVENTS IN THE CATHEDRAL QUARTER



As well as its own range of events, the Cathedral Quarter BID also supports and/or sponsors a large number of other events which bring visitors to the area. These include:

Saturday 16 March  
**St Patrick's Day Parade**

Sunday 7 April  
**Derby County Community Trust 10k**

Thursday 18 – Saturday 20 April  
**Derby Market Hall Easter Activities**

Saturday 20 April  
**St George's Day celebrations**

Thursday 9 – Saturday 11 May  
**Little Ed's Fringe Festival**

Friday 31 May – Saturday 8 June  
**Derby Book Festival**

Sunday 9 June  
**Derby Half Marathon**

Saturday 15 June  
**Furthest from the Sea Festival**

Sunday 21 July  
**Caribbean Carnival**

Friday 27 – Saturday 28 September  
**Derby Festé**

Friday 4 – Sunday 6 October  
**Derby Folk Weekender**

## CQ WEBSITE

The Cathedral Quarter's online presence continues to be improved with the Cathedral Quarter website. Designed for both visitors to the area and for BID businesses to use, the website has a modern mobile-friendly design, incorporating the latest features to enable ease of use and navigation.

Businesses are encouraged to regularly take a look at the website and feedback any updates needed to their own profile information whilst also taking advantage of the opportunity to publicise any offers, promotions and events you may have.



## CQ LOYALTY SCHEME



The CQ Loyalty scheme has proved very successful since it was launched in July 2018 with almost 2000 people now in receipt of CQ cards.

The cards are valid until the end of the current BID term in February 2023. Those who work in the BID area can obtain their I Work card free of charge whilst members of the public can purchase their I Love card for just £5.

The loyalty scheme is being marketed heavily providing your business with the opportunity to promote its offers more widely and to tap into customer loyalty. If your business wishes to include an offer on the loyalty card scheme, please talk to our Rangers, email enquiries@derbycathedralquarter.co.uk, or call the BID office on 01332 419053.

### Apply for your I Work Card

Applying for your FREE I Work Card could not be easier. Simply log on to [www.derbycathedralquarter.co.uk/loyalty-offers](http://www.derbycathedralquarter.co.uk/loyalty-offers), click the 'I Work' tab and complete your details. Once approved, your card will be delivered to your place of employment within 10 working days.

## #CQPETPROJECT



The CQ Pet Project was created to showcase the high proportion of small and independent businesses in the BID area and to highlight one of the aspects which makes the Cathedral Quarter unique. Pets have a high social media following so this is a fantastic opportunity for us all to create fun and engaging posts and use this digital media to promote the Cathedral Quarter in a different way.

The Pet Project has also drawn media interest locally with a feature on the Derbyshire Live Website and a BBC Radio Derby piece on the Sally Pepper show. You can follow the Pet Project on our social media channels via the #CQPetProject hashtag.

## ENGLISH TOURISM WEEK

English Tourism Week took place 31st March – 7th April to highlight the English tourism offer.

The week campaigns to raise the profile of the industry and to celebrate the value and quality of tourism in England.

The BID helped to promote the tourist offer by running a social media campaign picking up on historical figures, places and monuments within Cathedral Quarter.



## PURPLE FLAG ACCREDITATION

The Cathedral Quarter BID worked alongside Derby City Council and other partners to submit the city's application to the Association of Town and City Management (ATCM) to retain its Purple Flag status for a further year.



First achieved in 2013, Purple Flag is an international accreditation scheme which recognises excellence in managing the evening and night-time economy. Those cities in receipt of this award benefit from more visitors, lower crime and anti-social behaviour and improved perceptions.

A final decision on whether Derby have been successful in retaining their Purple Flag status will be announced in June.

## FLORAL DISPLAYS IN THE CATHEDRAL QUARTER



The Cathedral Quarter BID have funded the installation and maintenance of hanging baskets in the area again this year to create a brighter and increasingly pleasant environment for workers and visitors alike.

Baskets will once again be installed on Queen Street, Cathedral Road, and Iron Gate with the addition of some large planters on the Market Place and Corn Market

## BUNTING INSTALLATION



The Cathedral Quarter BID has funded the installation of bunting on Corn Market, Iron Gate, Sadler Gate and The Strand this year in advance of a number of events and festivals taking place over the coming months.

The bunting was installed in time for the first CQ Saturdays event in May and will be in place until the conclusion of Derby Folk Weekender in October.

## CQ DISCOUNT TRAVEL CLUB

The Cathedral Quarter BID joined together with Arriva last year to offer employees of Cathedral Quarter businesses some great value offers on local Arriva Midlands bus travel.

The scheme allows users to travel by purchasing a yearly ticket but paying for it monthly with a direct debit and includes significant savings over the normal cost of travel. Tickets also allow for free child travel (for up to 2 children) at weekends and on bank holidays when travelling with a Club-Members Travel Club season ticket holder.



## FOOTFALL & SALES MONITORING



Partnerships for Better Business (pfb uk), contract managers for the Cathedral Quarter and St Peters Quarter BID's, continue to operate a weekly sales and footfall monitor scheme covering both BID areas.

In return for submitting a weekly percentage sales figure, businesses receive a comprehensive report containing the latest information on weekly footfall, local and national footfall and sales trends, and sales in the city by business sector.

The sales monitor is also a valuable tool, alongside the data collected from the footfall cameras, in helping to attract new businesses and investment into the Cathedral Quarter.